

MÜGE ALEV

L17 7AQ, Liverpool

alev.muge@gmail.com / 07895 086 095

linkedin.me/en/mugealev

github.com/mafromist

ACADEMIC BACKGROUND

Anadolu University, Turkey Online Remote

BA Management Information Systems

2020 - current

Master: Coding Course (Intensive 12-week programme)

Software Developer Bootcamp

Jan - Apr 2021

OH! Innovators Hub / ohthisway.co.uk

Liverpool

Catalyst Programme was for introducing creative minds with the industry in Liverpool within a progressive agile education environment for 10 weeks

Sep - Nov 2017

University of Liverpool

BA Hons Business Management (Dual Diplom Programme with Istanbul Bilgi University, Turkey)

100% Scholarship for the full tuition fee due to success in education

2014 - 2017 (within one gap year)

Istanbul Bilgi University

BA Hons Business Management (Dual Diplom Programme with University of Liverpool)

As side subject:

Social Responsibility Master Course

100% Scholarship for the full tuition fee due to success in education

2011 - 2014

PERSONAL PROFILE

My background is in graphic design and business consulting where I gained valuable experience working with many clients from different sectors. I have self-taught graphic design skills and also added web design via CMS systems such as WordPress, Wix, Shopify due to my client's demands to enhance my business. During my self-employment and thanks to my business management education, I have expanded my knowledge within business consulting and setting up of IT systems (booking and ordering systems). I have always been very enthusiastic about furthering my knowledge in computer science which then helped me to develop many opportunities in my own business. I have transformed my enthusiasm into a passion for software development, programming in general and a more in-depth understanding of computer science.

CORE SKILLS

- JavaScript(ES5, ES6)
- HTML
- CSS
- Bootstrap
- Tailwind
- React
- Node.js
- Express.js
- Handlebars
- Git
- Github
- Agile
- Figma
- Adobe XD
- Adobe Photosvhop
- Adobe Illustrator
- Graphic Design

WORK & VOLUNTEER EXPERIENCES

FOUNDER - WEB & GRAPHIC DESIGNER MAMIND LTD - 2017 - CURRENT

Mamind offers branding and marketing services, providing consultancy and tailored IT systems to clients. My company is mainly working with hospitality and e-commerce companies.

- Design brand identities such as logos, business cards, business presentation templates, brochures & leaflets to create their company essentials and marketing demands.

- Work closely with the hospitality sector from graphic design to booking systems providing an enhanced full service such as installing an order booking system (RestaJet) for restaurants, a hotel reservation management system (Sirvoy) for hotels, managing social media accounts as scheduled via HootSuite, and setting up an email marketing system via MailChimp.

- Develop social media strategies for clients' social media accounts and designing their graphics for posting on the social media channels.

- Design static or interactive websites for companies and charities via CMS platforms such as WordPress, Squarespace, Wix. Also provide e-commerce websites for start-ups via Shopify, Wix and WooCommerce.

Some Clients: Great Place to Work Turkey & Germany, Istanbul Bilgi University, University of Liverpool - Archaeology Department, Saka Ltd, Al Dente Restaurant Liverpool, Anar Turkish Restaurant, Brownlows Inn Hotel, HDL Building Ltd, Decoshow Furniture, Zoi Life UK and more

MÜGE ALEV

📍 L17 7AQ, Liverpool

📧 alev.muge@gmail.com /07895 086 095

🌐 linkedin.me/en/mugealev

🐙 github.com/mafromist

DIGITAL CHAMPIONS VOLUNTEER SEFTON CVS - LIVERPOOL,UK - AUG 2017 - APR 2018

- Work as a brand ambassador for Include-IT Mersey Project
- Teach basic computer skills to over 50 job seekers in order for them to gain skills for new job opportunities in 7 months
- Support the instructor in tailoring the learning materials for sessions based learners' needs and helping within the documentation and administration

TEAM ASSISTANT at the LEADERSHIP & DEVELOPMENT DEPARTMENT TURKCELL ACADEMY - ISTANBUL, TURKEY - FEB - SEP 2016

- Assist the leadership and development trainings for internal executives looking to gain or improve skills for the demand of job.
- Arrange trainers' schedules with organising rooms, or event areas and meeting requirements in order to provide to best learning environment for both parties.

Project on the job:

YOUNG TALENT PROGRAMME

This programme provided tailored training for 175 of the company's new graduates to prepare them to be the next generation of leaders in the future. They had 5 days orientation bootcamp in the company, after that they had 6 months online and in-person training in many different subjects. After this process, they worked in an agile environment for 4 months in a side project and the winning team attended the MIT Entrepreneurship Programme tailored for Turkcell for 2 weeks in the USA.

- Be a part of creating new strategy for this award-winning orientation program which is continuing for one year after they hired.
- Design the project strategy templates for the internal teams who will work with new grads.
- Coordinate IT experts for preparing special channels on the company's bespoke mobile app for the orientation days to have an interactive and seamless communication between attendees and internal event teamv.

OTHER SKILLS

- **IT and Computing:** extensive experience working with
 - Microsoft Office & Google Suite
 - Google Ads (Certified) & Google Search Console & Google Analytics
 - Bespoke CMS and WordPress including providing training

Certificates and Awards:

- Graphic Design Bootcamp - *Udemy*
- Enterprise Program - *University of Liverpool*
- HTML/CSS/JS Beginner Certificate - *Code First: Girls - University of Liverpool*
- SME Business Challenge - *University of Liverpool Management School*
- Turkcell CEO Success Award for Young Generation Programme - *Turkcell*
- Workshop Design & Management - *Şensezgin/Kurmuş Consultancy*
- Creative Thinking on Graphic Design - *Bilgi Egitim*
- **Languages:** Turkish (Native) - German (B1)
- **Driving Licence:** Full clean UK driver's licence

REFERENCES AVAILABLE UPON REQUEST